

**Protection Review e-bulletin  
No.13 – February 2011**

Welcome to our 13<sup>th</sup> e-bulletin, which includes all the latest Protection Review news and views.

**2011 Conference and dinner (#ProtRev2011 for those who Tweet)**

- Subject to a couple of confirmations we are down to the last few tables so we are freezing table bookings and setting up a waiting list. Rest assured this isn't a sales ploy to sell more tables, it is simply because as per previous bulletins we are limiting the number of tables to a set amount. If you haven't already booked a table and are interested in taking one please email us to join the list
- We hope to announce the format, content and speakers for the day within the next few weeks – watch this space
- We are launching a competition for IFAs to win places at the conference and dinner via Twitter – please RT our tweets if you see them (Tweeters will know what we mean)
- We also plan to open the awards voting across the industry this year, which will decide the shortlist for most of the awards. More to come on this soon
- The date for your diaries is Thursday June 23<sup>rd</sup>

**Latest online content – new blogs now and a new website (on the way)**

- Our new website is currently in the design stages. It will feature lots of new content including short interviews with key industry players, new blogs and Protection Review reactions to industry news.
- In the blogs section right now Marilyn Cole of Space01 discusses the European Distance Marketing Directive and Phillip Cooke talks about customer satisfaction
- See <http://www.protectionreview.co.uk/pages/blogs> to read the blogs
- Members can also see our official Response to the Call for Evidence on the future funding of care and support in the Forum section

***Blog quote of the month: “Most regard the European distance marketing directive as bad law - another unnecessary regulation that could put people off insuring themselves and their families and as everyone knows they often need convincing. Why on earth put another hurdle in the way? It is also patronising because it suggests the public are incapable of multiplication.”***

All the latest Protection Review news can be found at [www.protectionreview.co.uk](http://www.protectionreview.co.uk)

All the best,  
Kevin, Peter & Andy