

**Protection Review e-bulletin
No.14 – March 2011**

Hi all,

Welcome to our 14th e-bulletin, which includes all the latest Protection Review news and views.

2011 Awards voting!

- This year we are pleased to open the voting for our awards across the industry. Just click this link for all the details and to cast your votes. The deadline for voting is the END OF MARCH
- Click here to vote <https://ProtectionReview2011AwardsVoting.questionpro.com>

Protection 2021 – Industry survey

- Many of you may remember last year's Protection 2020 survey where we asked you to answer 15 multiple choice questions about what the industry might look like in ten years time
- The anonymous results will again be published in this year's book
- Click the link to express your views <http://Protection2021.questionpro.com>

2011 Conference, dinner and book

- This year's conference on Thursday June 23rd is taking shape and following an opening presentation from NMG will include the following four sessions:
- Session One – Improving the messages: What practical lessons have we learned for advertising, communications and social media
- Session Two – The changing role of the employer in providing protection
- Session Three – Delivering results: Why distribution and technology will be key going forward
- Session Four – Politics and protection
- The closing speaker will be Dr Bill Gunnyeon, who is Director, Chief Medical Adviser and Chief Scientist at the Department for Work and Pensions
- More than 100 people have already registered for the conference – To register your place contact jo@lebeauvisage.co.uk
- All dinner attendees will receive a copy of the book this year and we have a limited amount of space remaining for adverts in the book, please contact us for details

Latest online content – new blogs

- In the blogs section right now Rona Doyle discusses the recent ECJ Gender ruling and Phil Veale looks at simple financial products
- See <http://www.protectionreview.co.uk/pages/blogs> to read the blogs

Blog quote of the month: "As someone wrote just this morning 'I thought today was 1 March not 1 April as in April Fool's Day.'

All the latest Protection Review news can be found at www.protectionreview.co.uk

All the best,
Kevin, Peter & Andy

