

Protection Review e-bulletin No.4 – June 2010

Welcome to our fourth e-bulletin, which includes all the latest Protection Review news and links.

Latest Protection Review news

- We are expecting more than 400 leading industry players at this year's dinner
- Latest panel additions for the conference including Nick Kirwan and Nigel Cooke
- See <http://www.protectionreview.co.uk/news.php> for all the details
- This year we are taking questions for the panels in advance, as well as on the day, so if you have a good question just reply to this email with your question and the relevant panel name

Latest online content

- Read the latest blogs from Alan Tyler on Welfare Reform and solicitor Rona Doyle who provides a few post election thoughts
- Also read recent blogs from Paul Brooks, Peter Chadborn and Karin Lloyd
- See <http://www.protectionreview.co.uk/pages/blogs> to read the blogs

Anonymous extracts from the forthcoming Protection Review book

- *“Really, it comes down to two things - ambition and belief. If we think that IP is one of the most important insurance policies that a consumer can buy and that we can reach the whole market, then we need to reflect that belief with ambition. The best way to offset the risk that less honest consumers pose is surely to push real volume through the system, but the only way to get this volume is to have products that are simple to buy and simple to understand. Once we get there, we can then really start building the positive messages and tell the stories that we need to tell so that consumers can appreciate the importance of IP.”*
- Look out for a different quote taken from the forthcoming annual Protection Review book in each bulletin - you'll need to get the book to read the articles in full
- Order your copy before July 1st and receive a discount of up to £65: £250 (+vat) gets you a copy of the book or £300 (+vat) includes a year's subscription to our monthly e-Protection Review publication (full price = £365+vnt)

Conference - A New Era with New Challenges?

- More than 130 people have already registered for this year's conference, which takes place on Thursday July 15th 2010 at the London Marriott hotel
- Contact Frances Delhoy at frances@lebeauvisage.co.uk for more information

All the latest Protection Review news can be found at www.protectionreview.co.uk

All the best,
Kevin, Peter & Andy